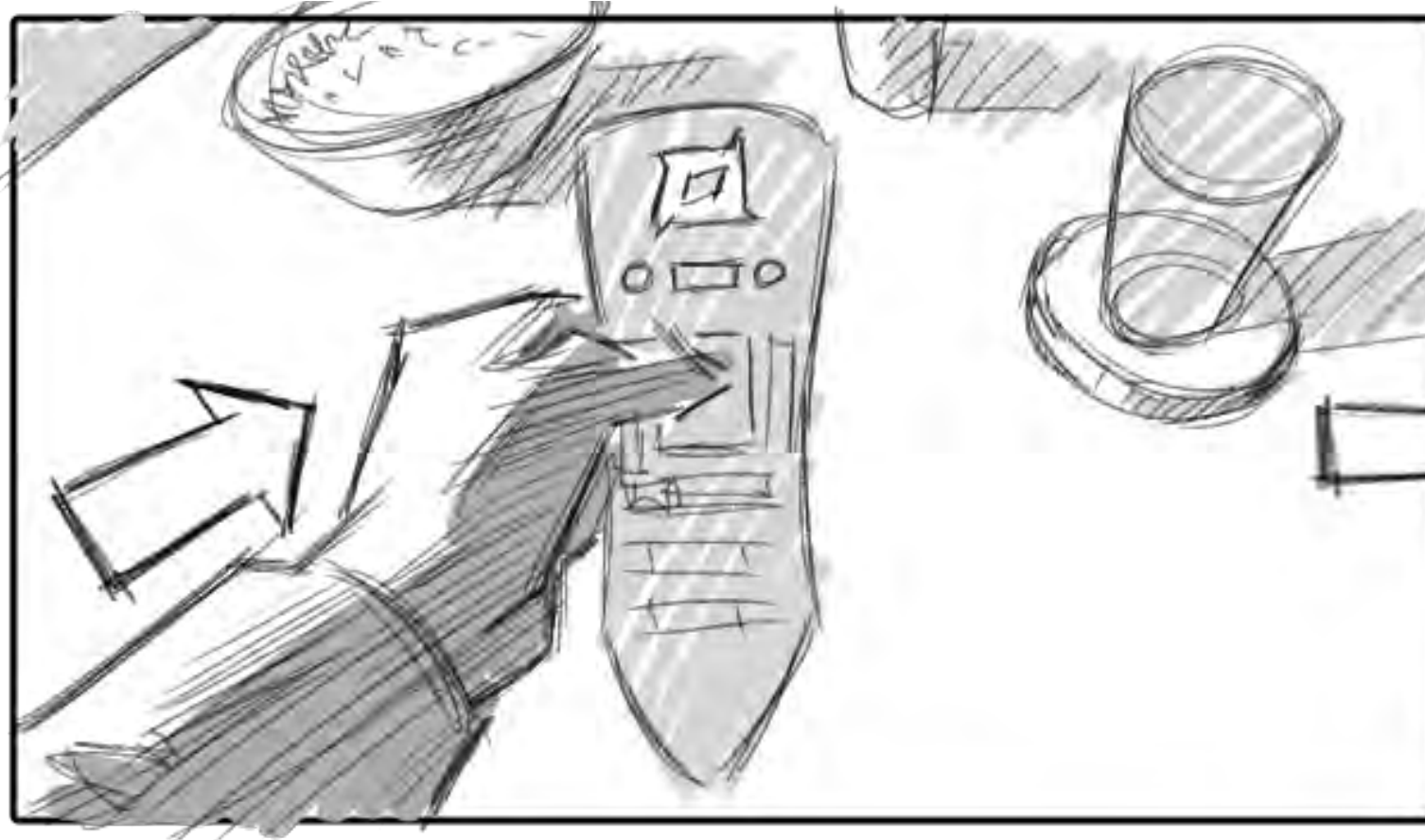




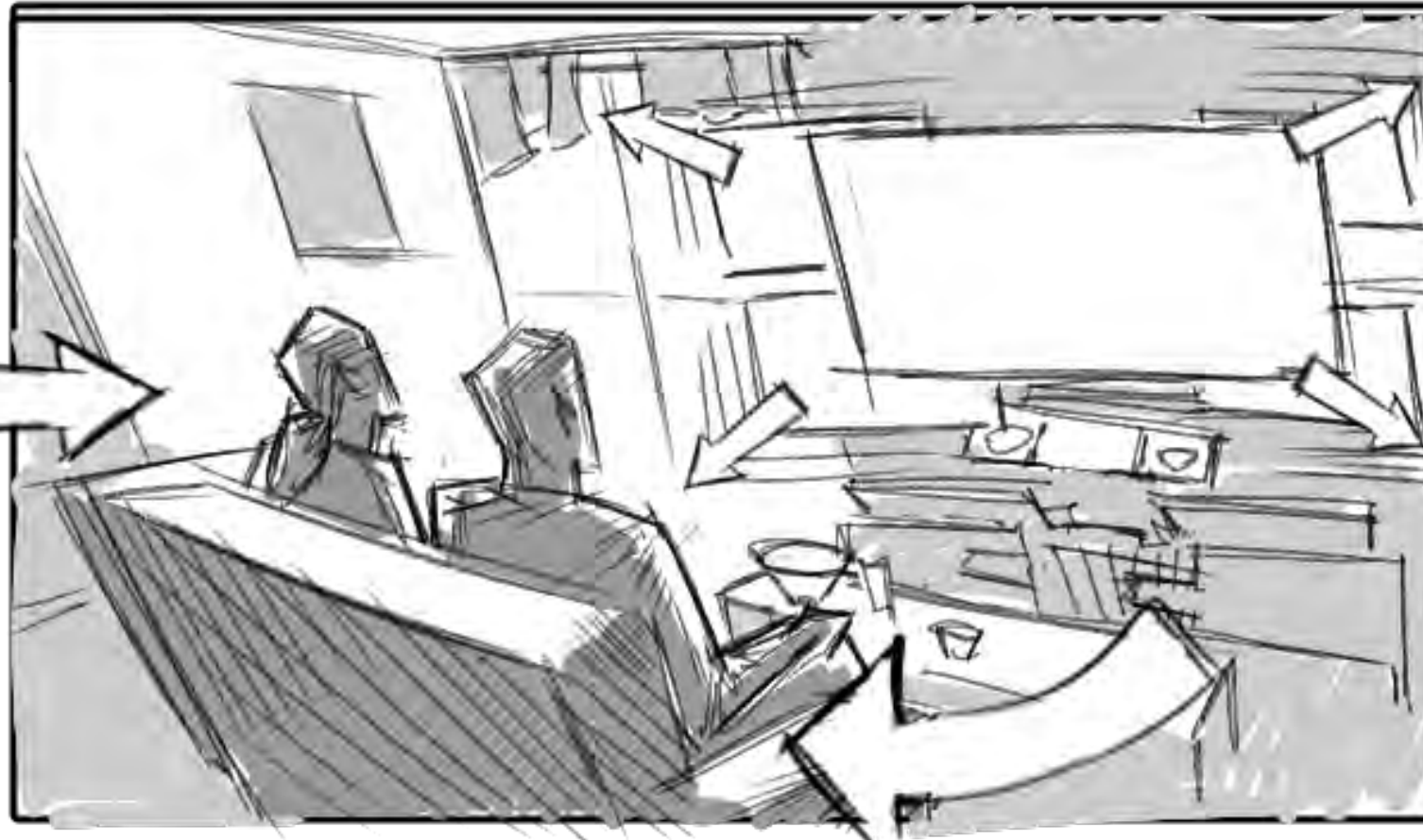
1A: INSERT, GUY picks up remote



1B: INSERT, GUY raises it toward television, a football game in progress



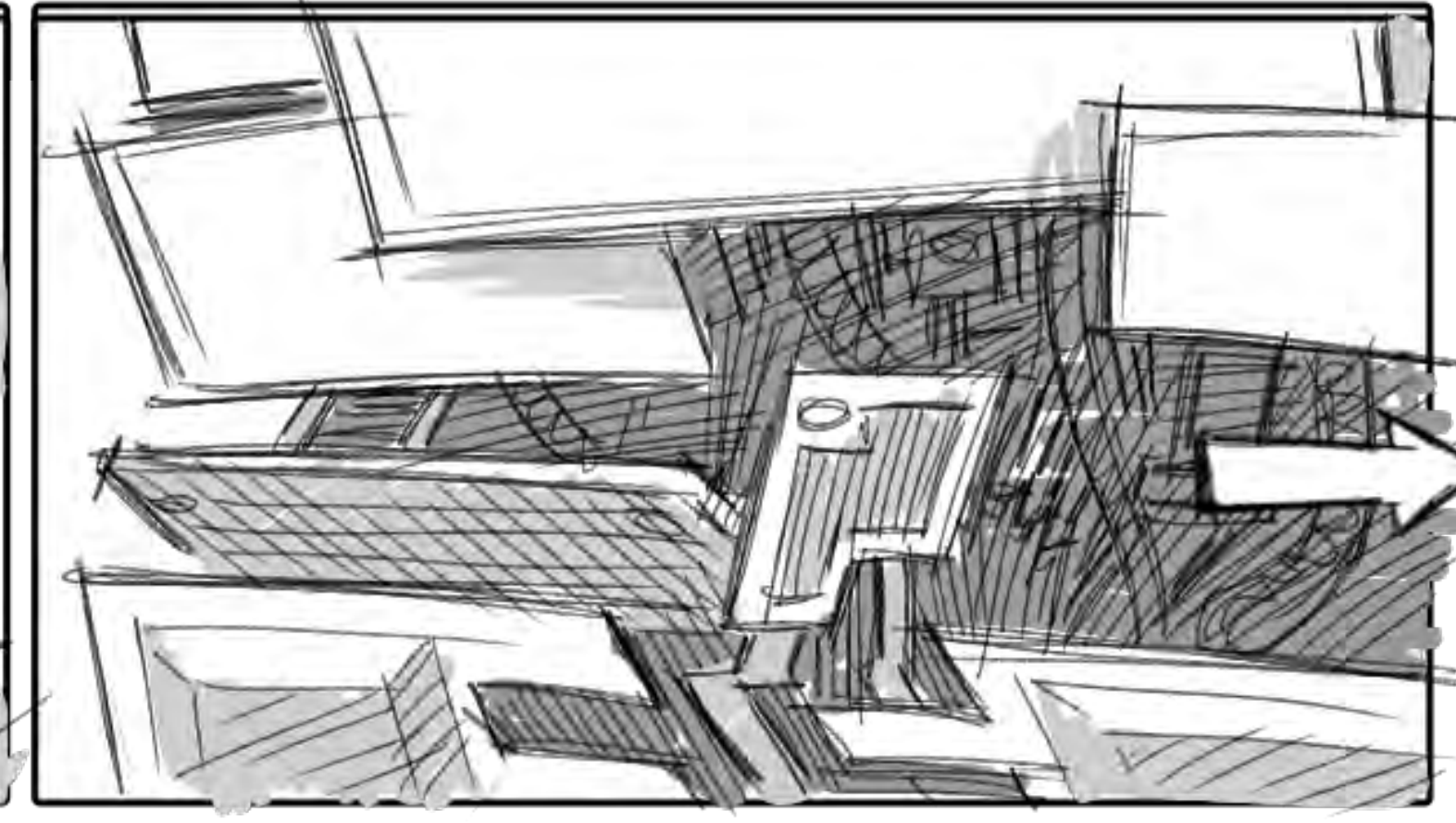
2A: WIDE 2 SHOT, GUY clicks remote as WIFE watches...



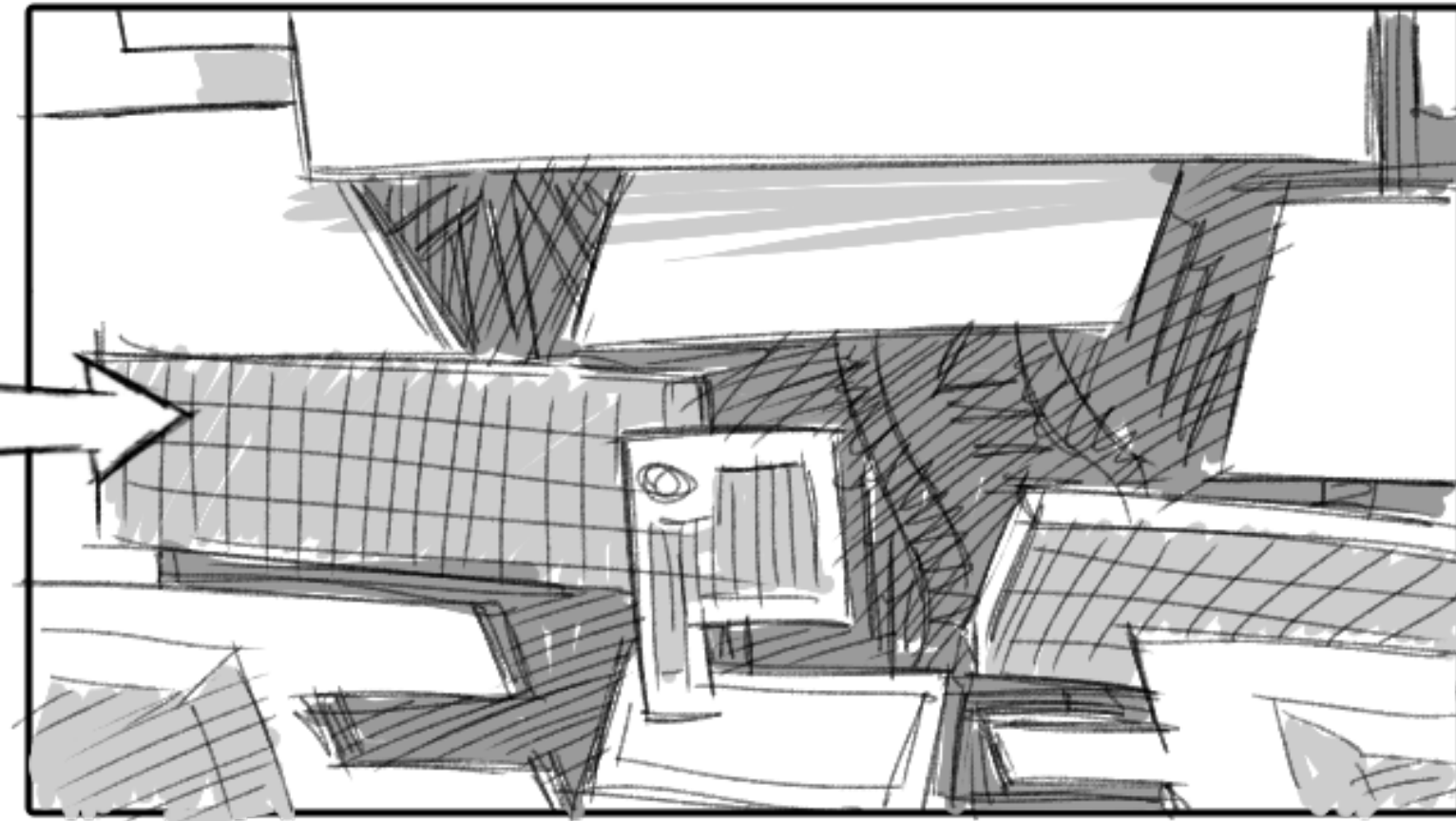
CONT: WIDE 2 SHOT, camera ORBITS as transformation begins



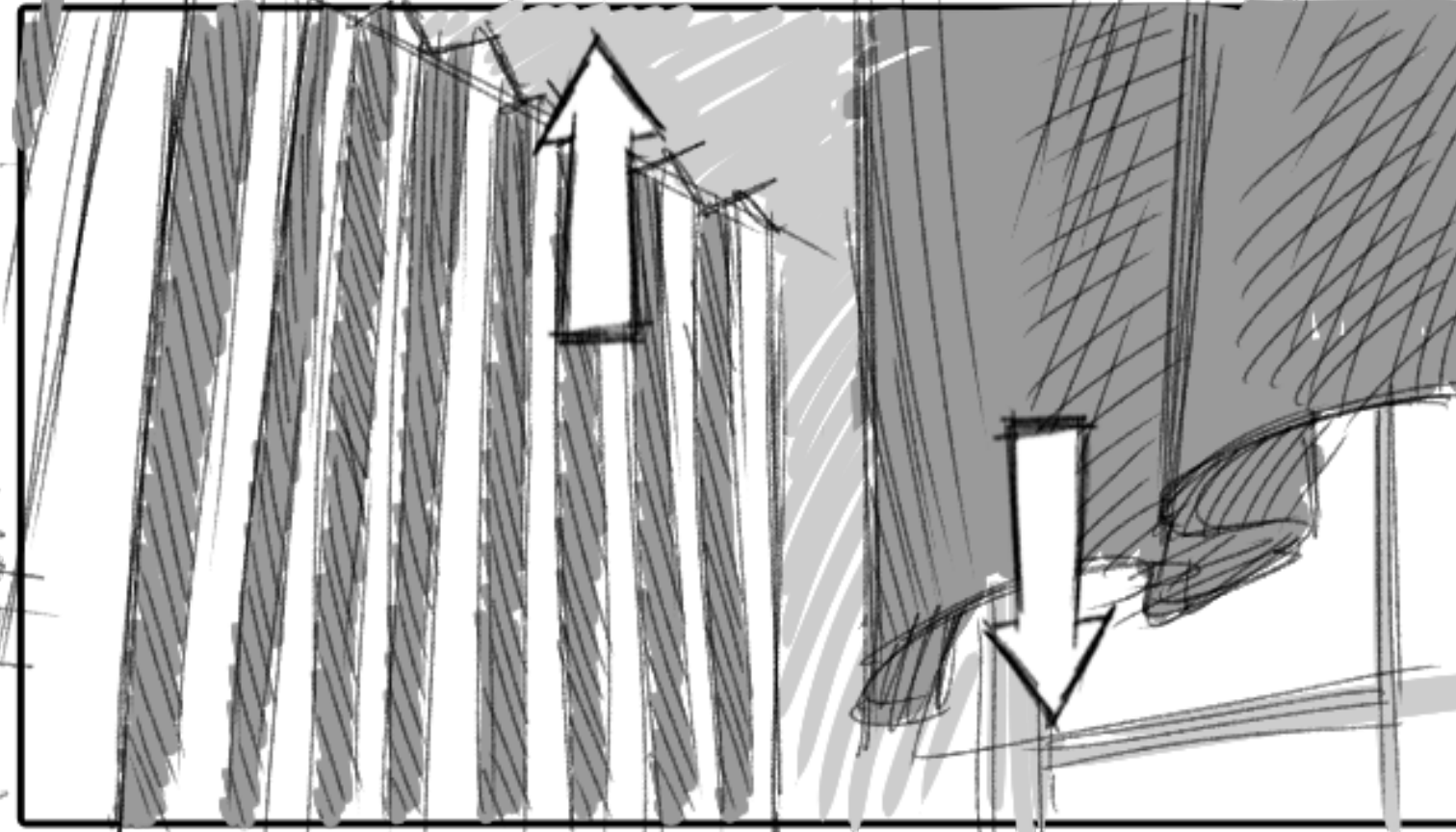
3: MED CU 2 SHOT, GUY and WIFE smile in awe



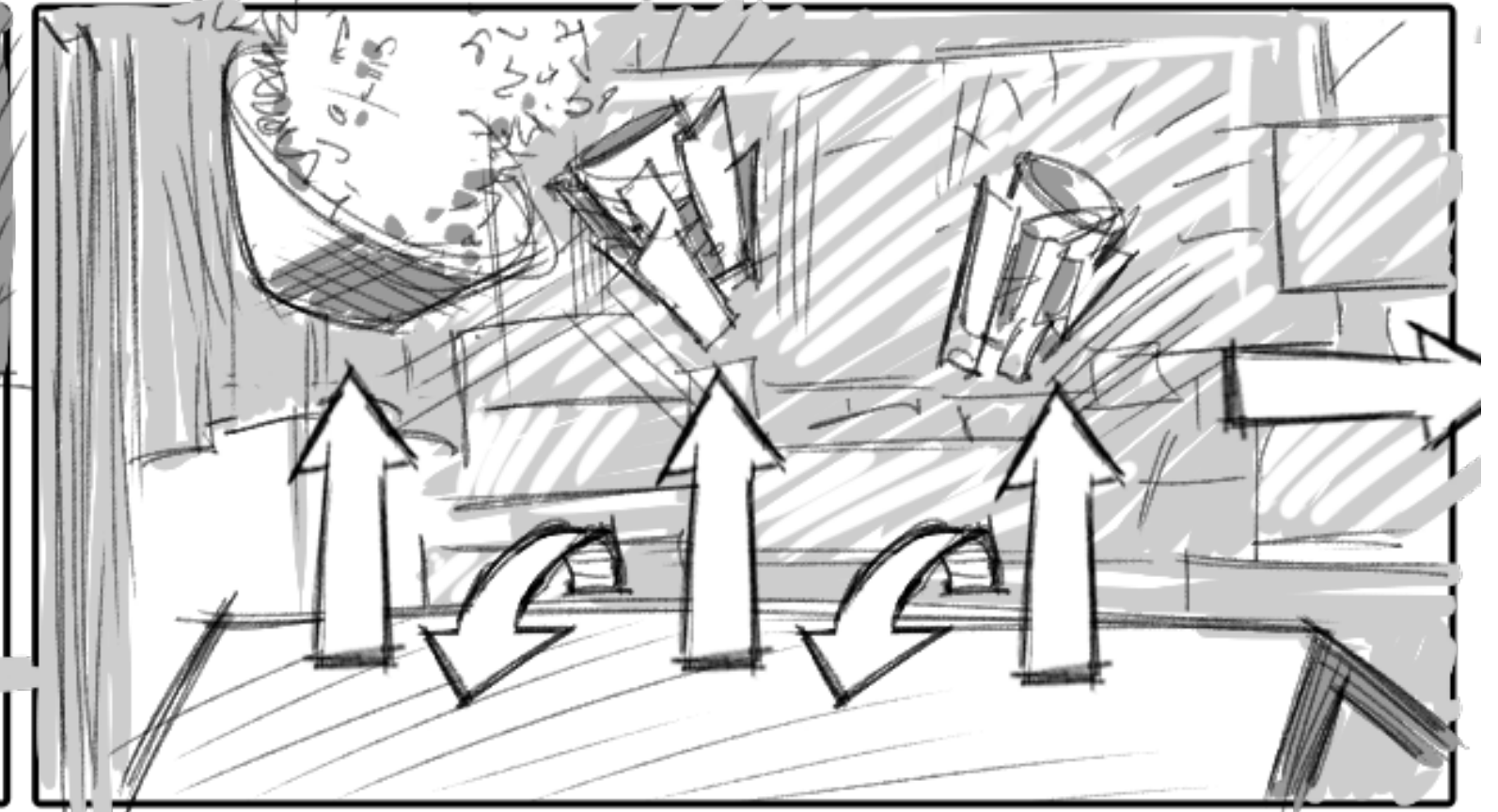
4A: INSERT, smaller screens expand out from behind main monitor, credenza opens to reveal more electronics



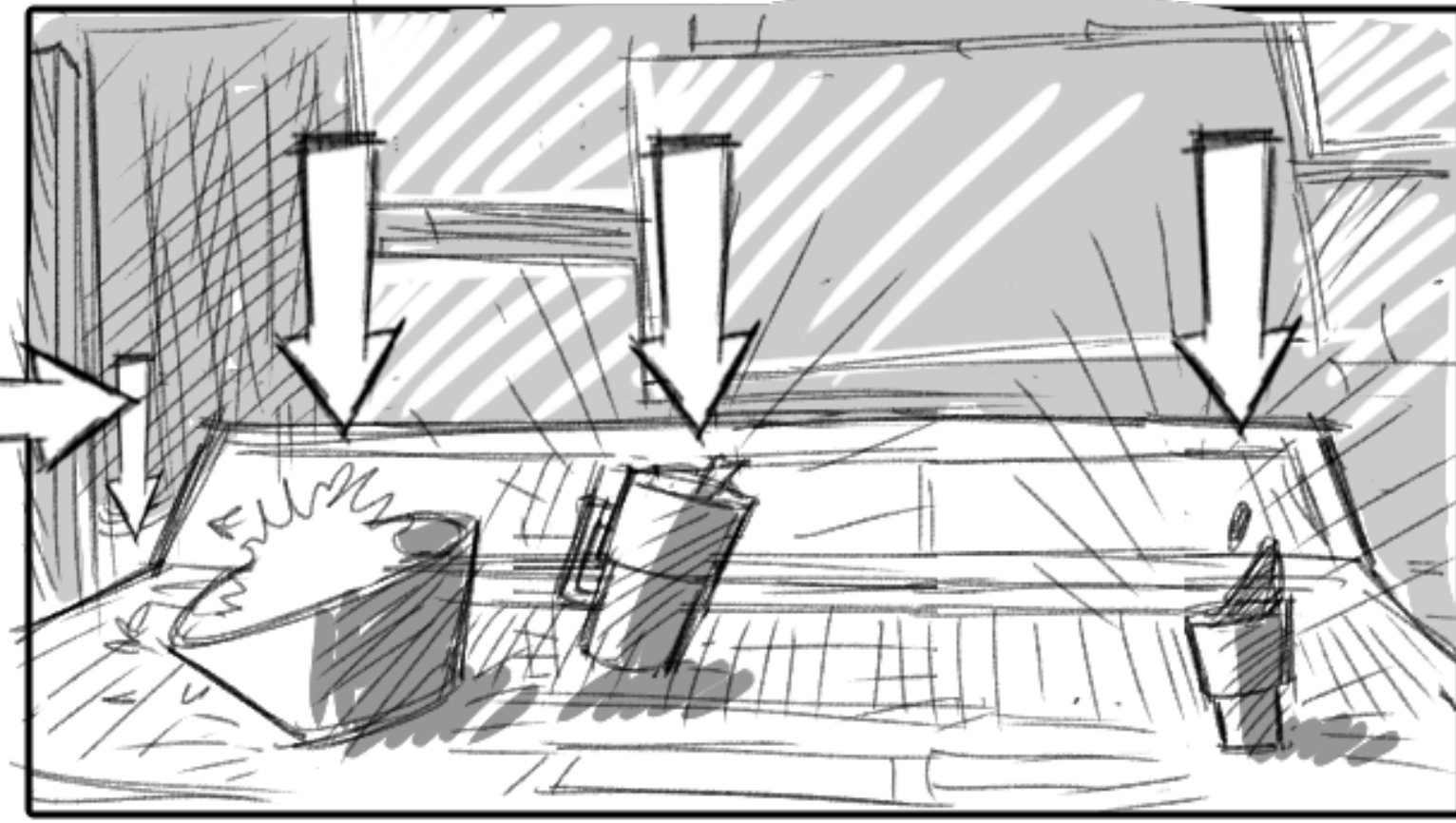
CONT: INSERT, new machinery shifts and reconfigures



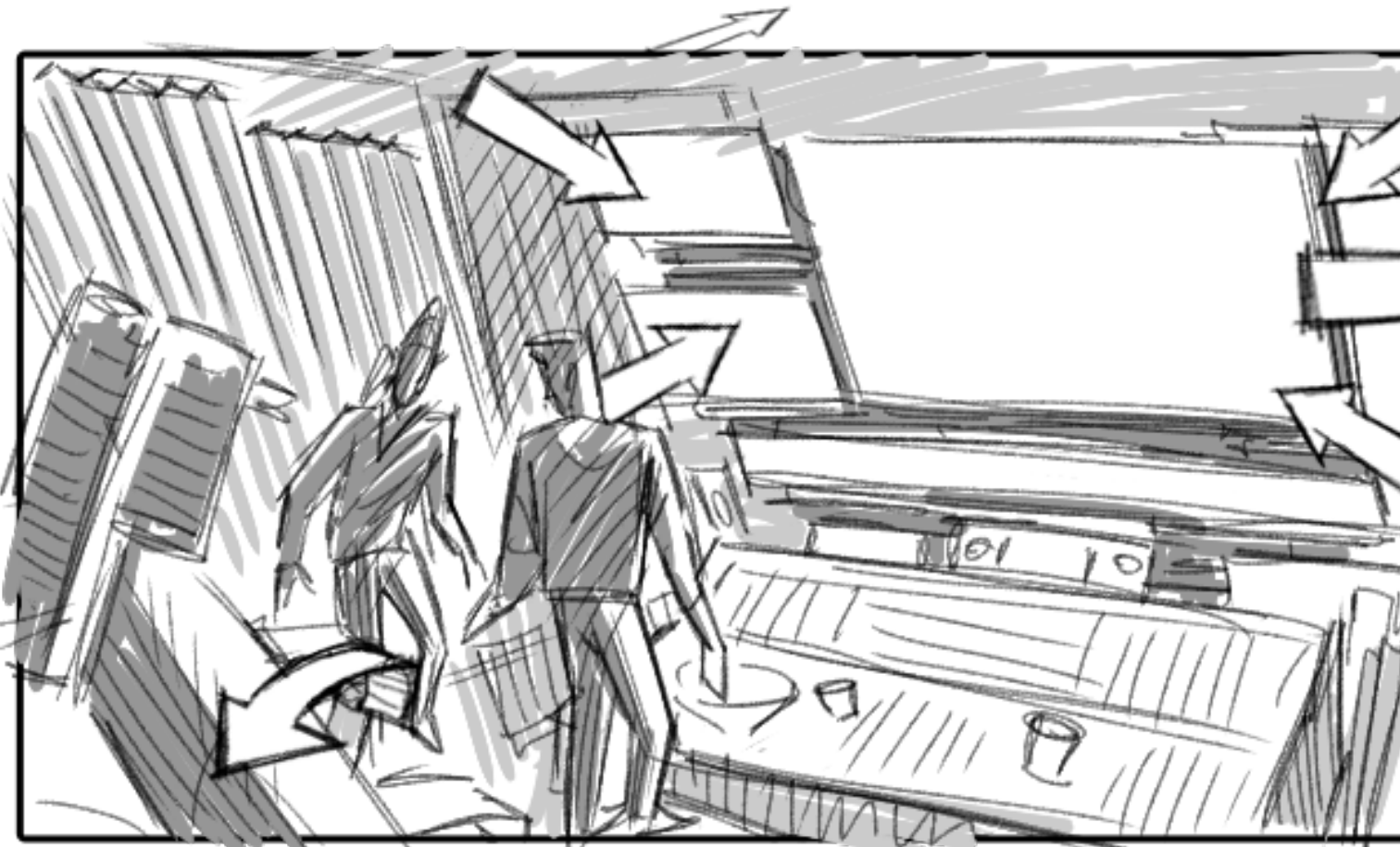
5: INSERT, Soundproofing rises to cover walls, blackout curtains lower from the ceiling



6A: INSERT, Coffee table flips, launching popcorn and drinks into the air, mug and glass transform...



6B: INSERT, Control panel flips up to replace coffee table, popcorn, thermos and styrofoam cup land in their new form



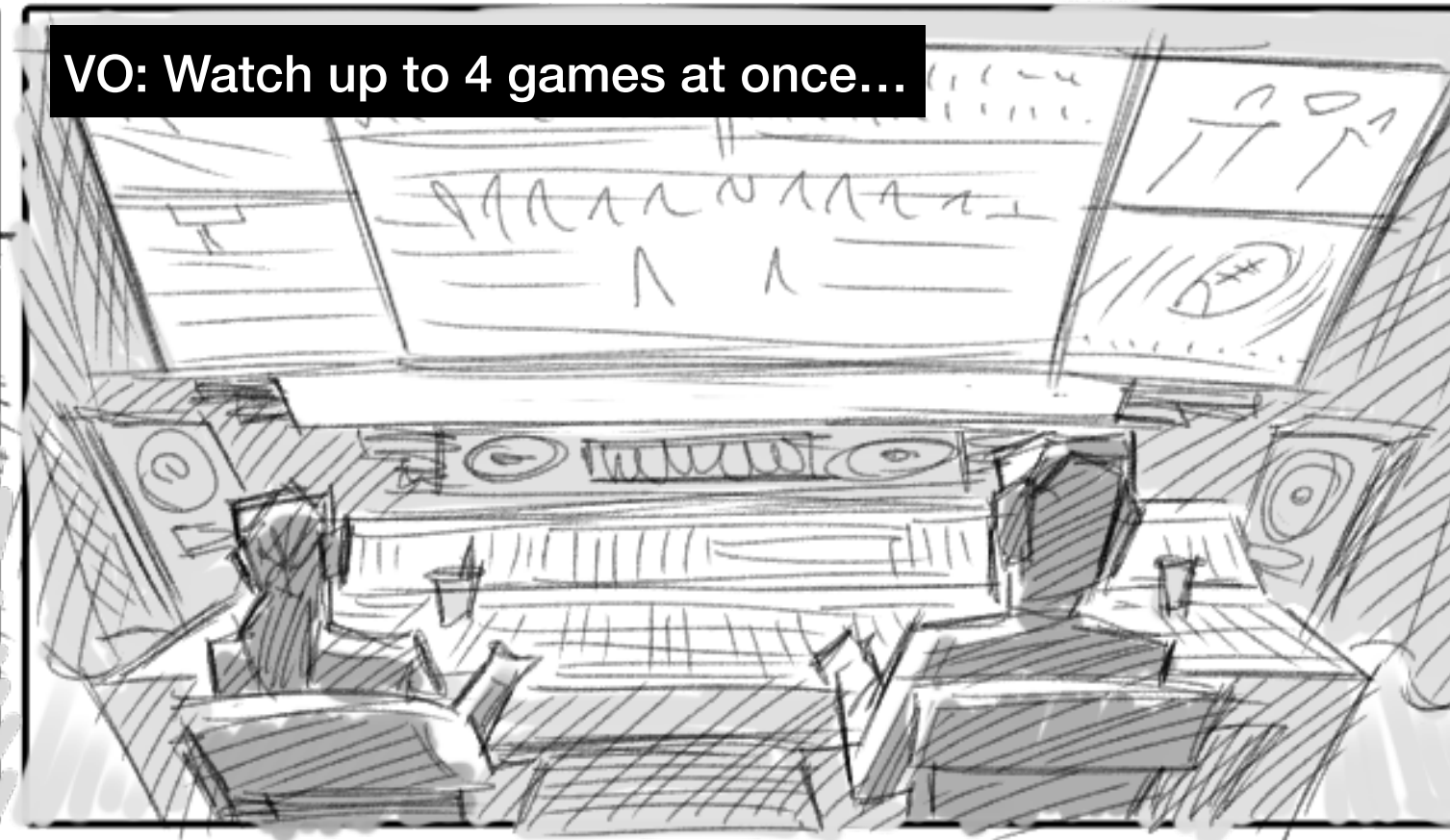
7A: WIDE, GUY and WIFE stand in time for sofa to flip back into floor, new monitors shift into place



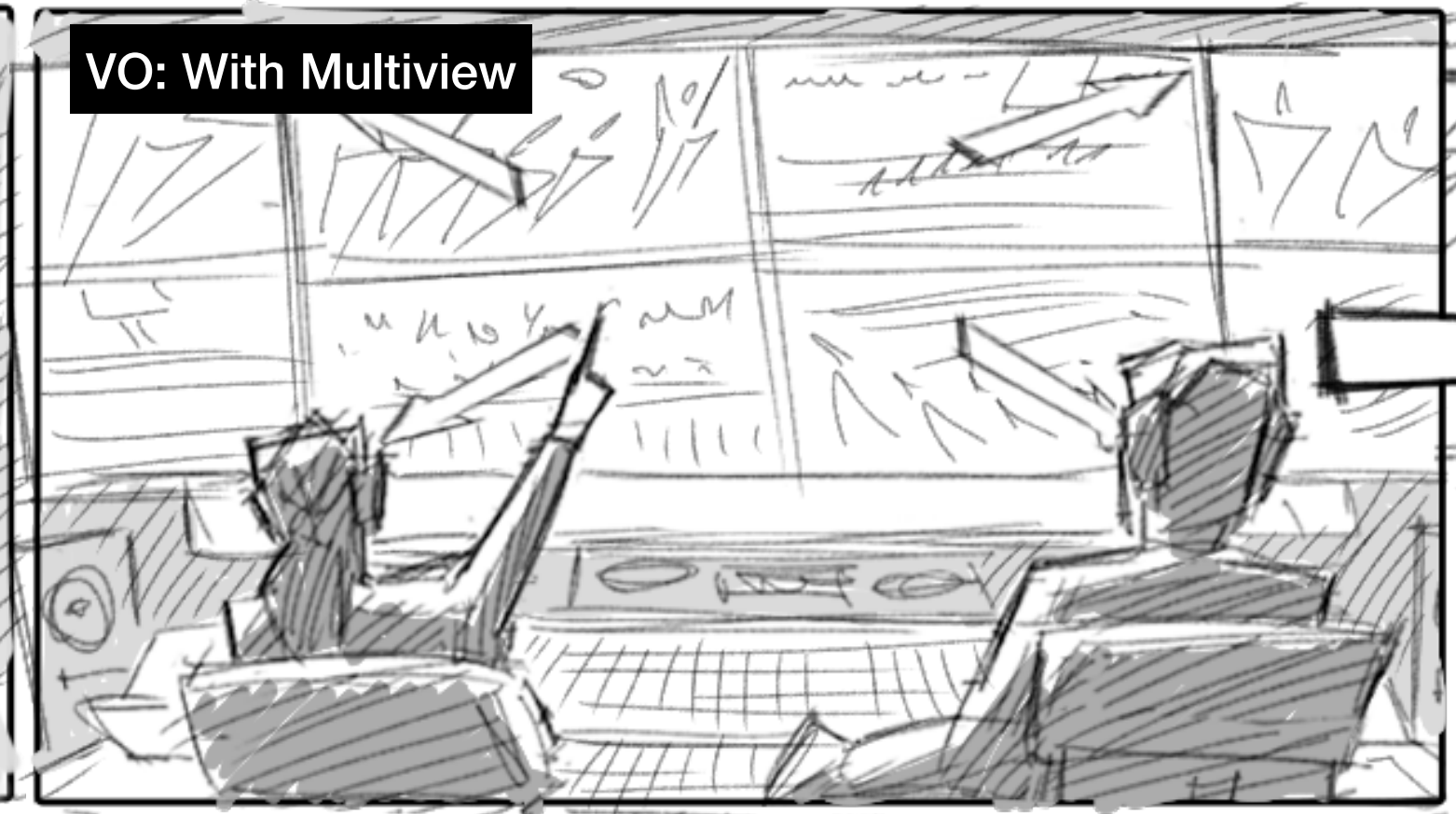
7B: WIDE, Camera PUSHES IN as sleek office chairs catch them, which join with control panel and wall of monitors



8: MED 2 SHOT, GUY and WIFE set their hands on the new controls, headsets already on



9: WIDE 2 SHOT, GUY and WIFE scan the various views of the feild



10A: MED 2 SHOT, Main monitor splits into four camera angles, WIFE points to an approaching touchdown

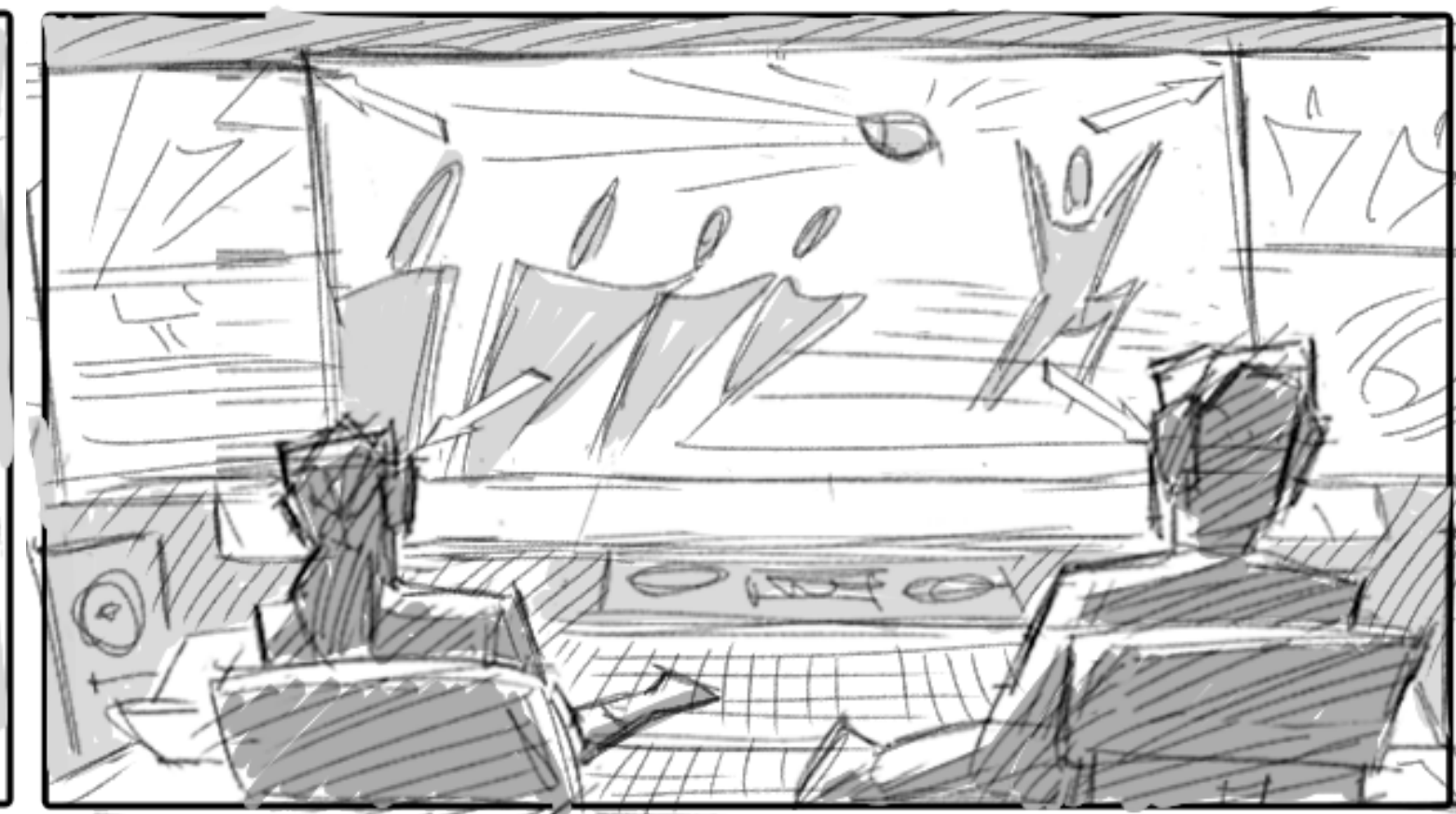


VO: Check real-time stats...

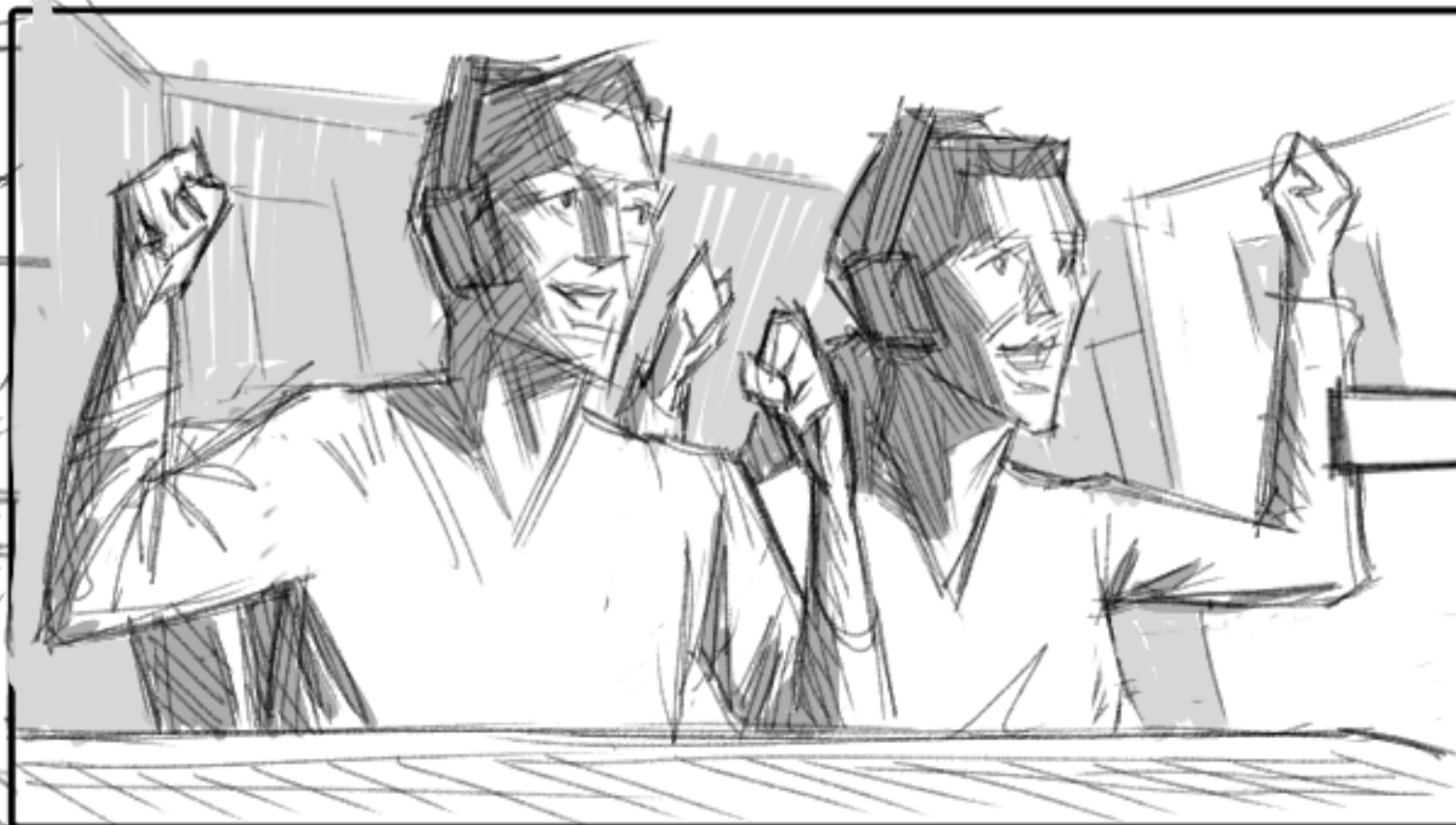
10B: PUSH IN as a new display with player stats emerges



11: MED CU 2 SHOT, GUY: "Go to Game 3!"
WIFE: "No, Game 4!"



12: MED 2 SHOT, Main monitor expands one of the camera angles, aimed at an imminent touchdown



13A: MED 2 SHOT, "TOUCHDOWN!"
GUY and WIFE clasp hands in celebration



13B: MED 2 SHOT, WIFE points down
at something



14A: INSERT, The remote begins
to transform...



14B: INSERT, ...A
shifts into place, WIFE reaches for it



VO: Switch to Kinetic and save on live TV.

